

Transitioning from Emergency COVID-19 Response to Chronic Disease Intervention



Agenda

- MDHHS Mission
- Community Health Innovation & Promotion Section (CHIPS)
 - History of Neighborhood Testing Sites
 - CHIPS Purpose/Goals
 - Neighborhood Testing Sites Program Accomplishments
 - Keys to Success
- Evolving Neighborhood Testing Sites into Neighborhood Wellness Centers
 - Social Determinants of Health
 - Needs Assessment Community Survey
 - Chronic Disease Prevention
 - Program Expansions
- Communications
- Closing Remarks

Mission

The Michigan Department of Health & Human Services provides services and administers programs to improve the health, safety, and prosperity of the residents of the state of Michigan.

History of Neighborhood Testing Sites



Racial Disparities Task Force

A Brief Overview



What?

Established in April 2020

Study causes of coronavirus related racial disparities

Recommend actions to address the historical and systemic inequities.

Why?

COVID-19 disproportionately impacted communities of color.

African Americans, representing nearly 14 percent of the state's population

40 percent of the deaths caused by the coronavirus.

How?

Increase transparency in reporting data

Remove barriers to accessing physical & mental health care.

Reduce impact of medical bias in testing & treatment.

Mitigate environmental & infrastructure factors resulting in mortality.

Develop & improve systems for long-term economic, physical, and mental health recovery

Racial Disparities Task Force

Neighborhood Testing Sites, *now* Neighborhood Wellness Centers



What?

The Neighborhood Testing Sites program was an initiative born of the Racial Disparities Task Force

The program sought to reduce disparities through:

Community empowerment

Amplifying the voices of trusted community partners.

Free **testing** services in non-traditional environments with **no ID requirements**

How?

Data-driven: Used data to inform strategy for location of neighborhood testing sites

Collaboration: Informed by an understanding of Social Determinants of Health; cross-sector partnerships are paramount

Engagement: Worked alongside community ambassadors to identify needs

Empowerment: Centered insight of community ambassadors

Accomplishments

COVID-19 Testing

COVID-19 Vaccinations

Over-the-Counter Test Distribution

Community Health Workers Pilot

Mobile Health Unit Connections

Telehealth Services Pilot

Test to Treat Pilot

Transition to Neighborhood Wellness Centers

Blood pressure, cholesterol, and

diabetes screenings

Robust Community Health Worker program

NTS Accomplishments

Testing Data



389,417 Tests
Collected

37,874 OTC
Test Kits
Distributed

10,978 Events
Hosted

Average
Distance
Traveled: 6.6
Miles:

8,160 COVID
Vaccinations
Administered

Community
Health
Worker Pilot

Test-to-Treat
Pilot

Neighborhood Testing Sites

22 Neighborhood Testing Sites strategically selected using Social Vulnerability Index (SVI)

Strong relationships with 22 site partners

MDHHS recognizes partners as subject matter experts in their communities

Dedicated spaces provide services in trusted, non-traditional health settings

Sites operate 3 days a week, for ~24 hours total

Wayne

Genesee

Calhoun

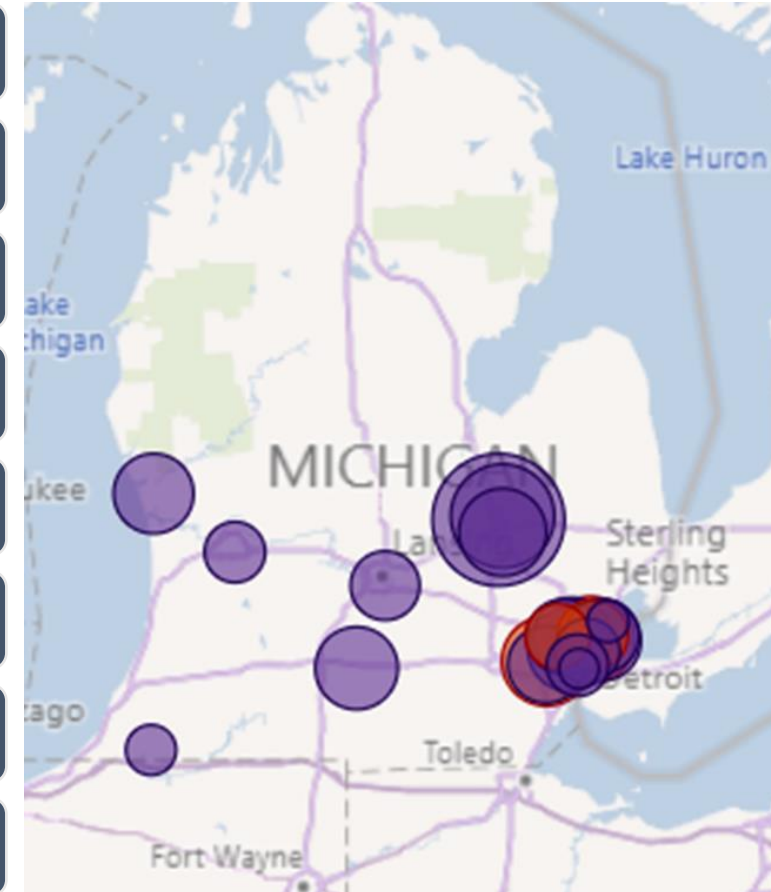
Macomb

Muskegon

Cass

Ingham

Kent



Farewell to Albion College



- 4 years of service
- 24,797 tests
- 556 vaccinations
- 556 testing events
- 66 blood pressure, cholesterol and diabetes screenings
- 17 CHW consultations, 4 client assists, 278 CHW client engagements, and 28 partner engagements

Hello to Albion Community Foundation!



- Recently approved by ACF Board
- In pre-implementation and contracts
- Launch date in January 2025
- MDHHS appreciates any assistance from community partners in promoting our new location
- Site partner: Shane Williamson

Evolving NTS into Neighborhood Wellness Centers



Neighborhood Wellness Centers Discussion



PURPOSE & COMMUNITY NEEDS
ASSESSMENT SURVEY RESULTS



PROGRAM EXPANSIONS &
NEW SERVICES

Why

To address ongoing public health **challenges** that Michigan faces:

- Racial **disparities** in healthcare
- Prevalence of **chronic disease**
- Effects of **Social Determinants of Health**

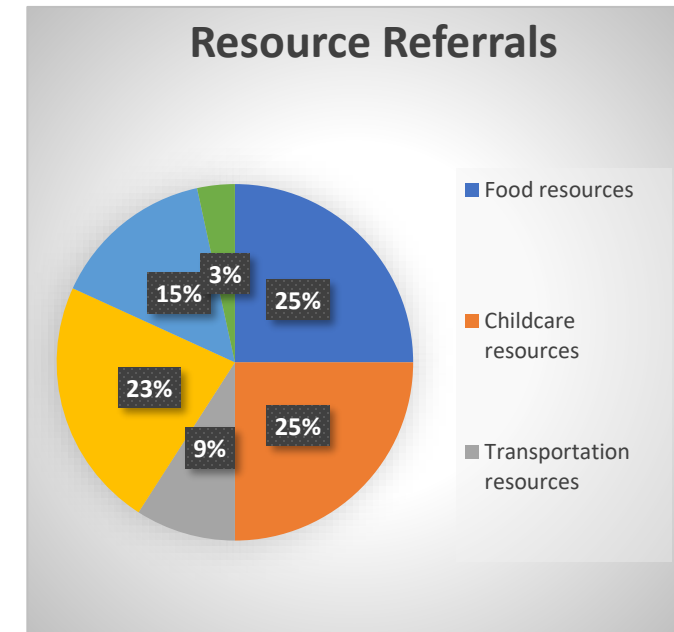
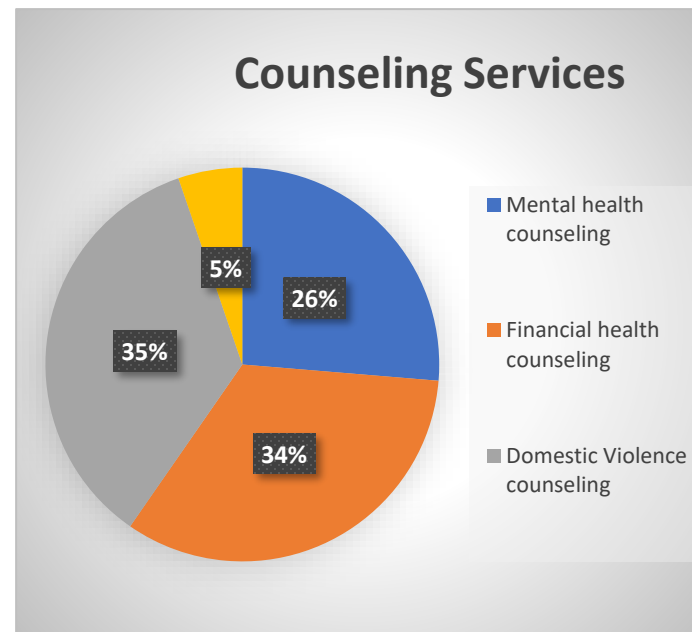
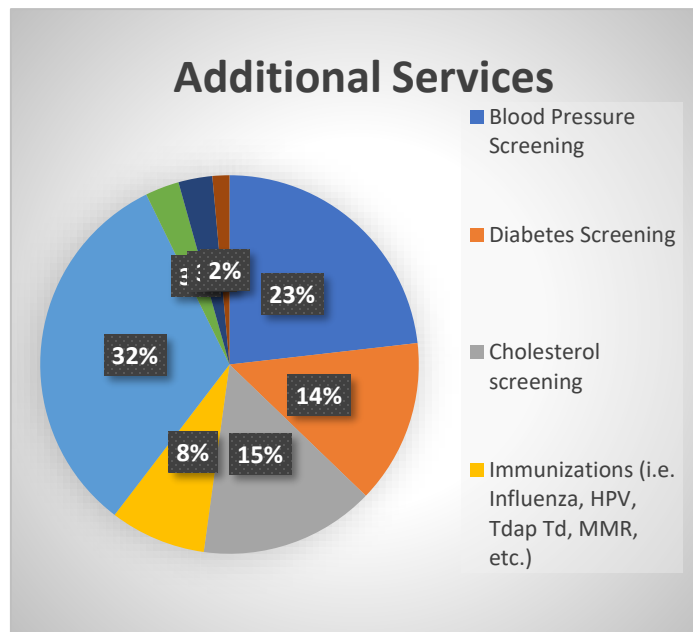
How

Focus on chronic disease prevention in Michigan's vulnerable communities.

- Diagnostic Screenings
- **Substance Use Disorder Prevention Pilot Program**
- **Women's Health Partnership Campaign**
- **CHW Program Expansion**
- **Emergency Response → Prevention**

Community Needs Assessment Survey

- August 2022: CHIPS surveyed NTS visitors at all 22 testing sites.
- Purpose: to ascertain which health and wellbeing resources community members most wanted access to.
- Results: **Hypertension, Diabetes, and Cholesterol screenings ranked as three most desired services**



Chronic Diseases in Michigan

- We are all affected by chronic disease!
- An estimated 35.3% of Michigan adults reported ever being told by a doctor that they had **high blood pressure**.
- An estimated 10.8% of Michigan adults reported ever being told by a doctor that they had **diabetes**.
- An estimated 87.5% of Michigan adults reported having their cholesterol checked within the past five years, and among Michigan adults who have ever had their cholesterol checked, an estimated 36.8% have been told by a doctor that they had **high cholesterol**.

Chronic Diseases in Michigan

Community Messaging



PREVENTION



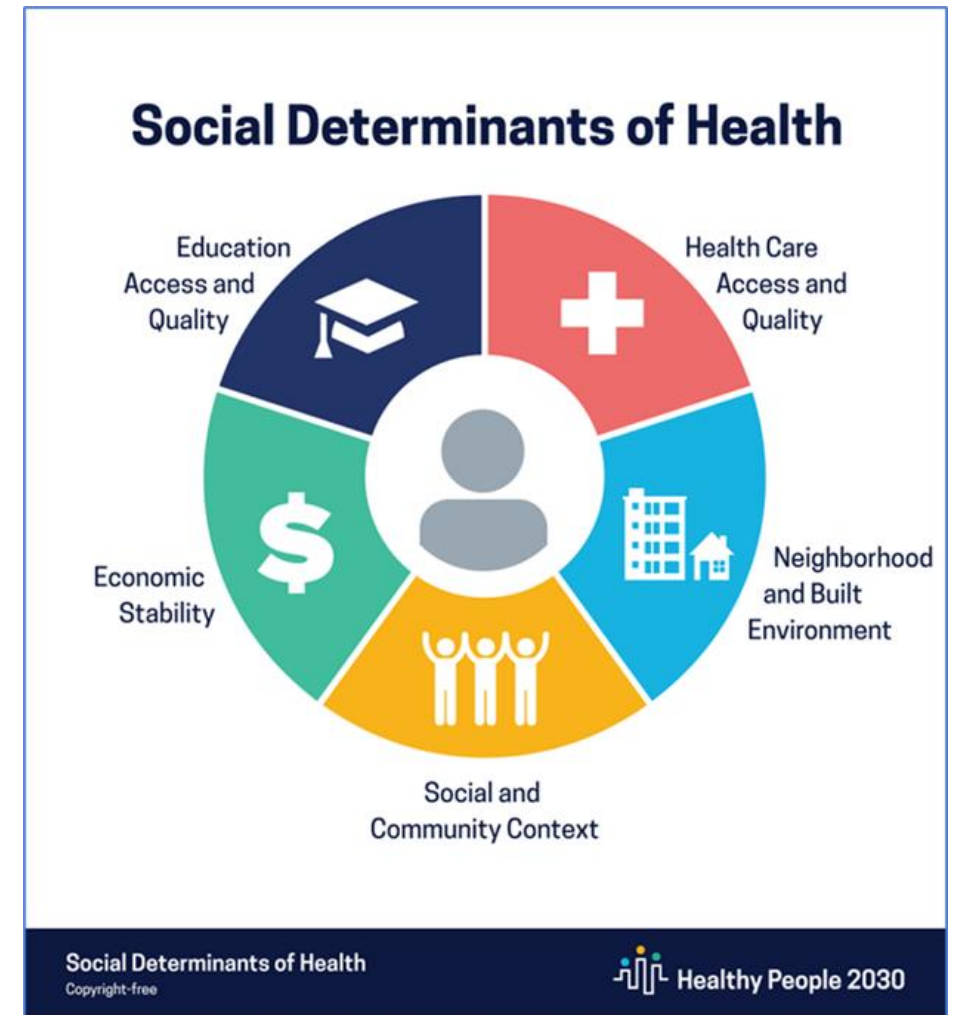
PRIORITIZE



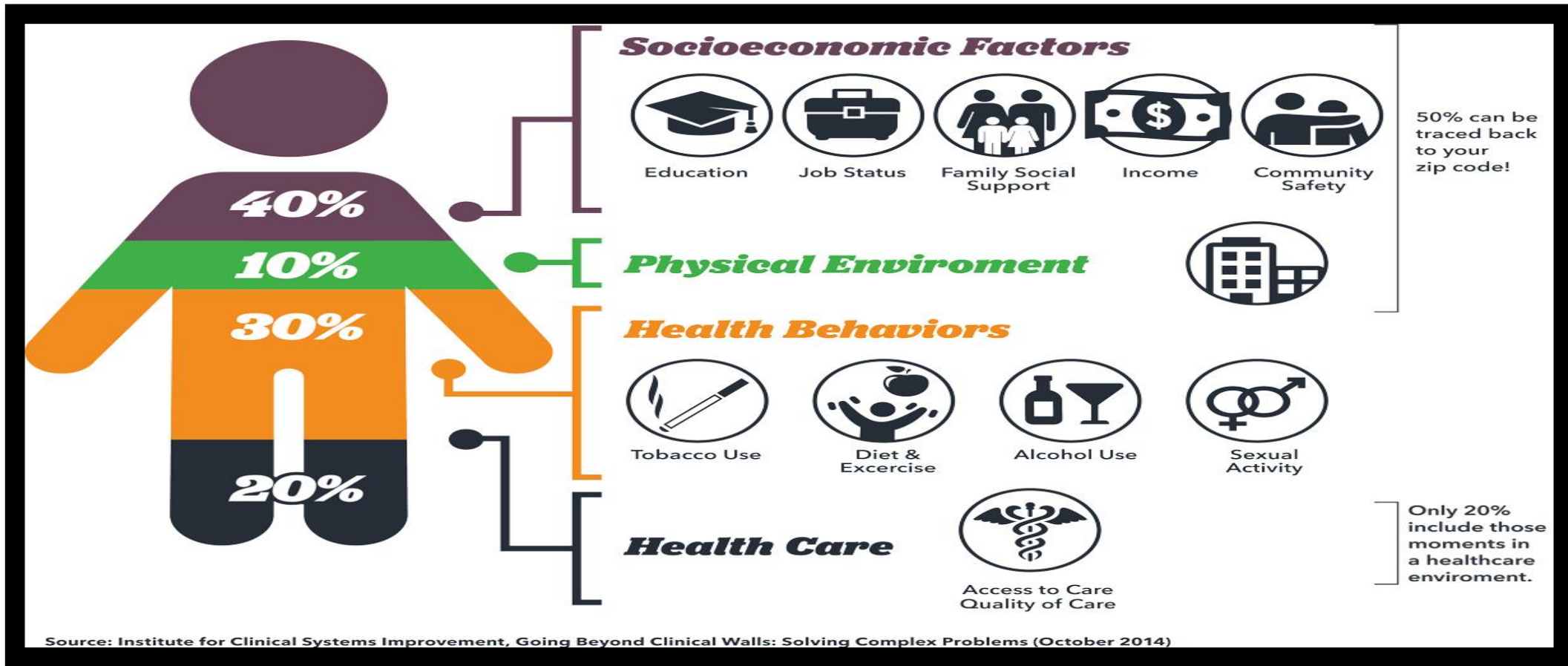
EMPHASIZE
SCREENINGS

Social Determinants of Health

Social Determinants of Health (SDOH) are [non-medical factors](#) that influence a person's health outcomes. The conditions in which live, work, play, and age that affect our health.



Social Determinants of Health



CHW Referrals and Assistance

CHWs will address the following Social Determinants of Health by providing referrals and linkage to care in the following areas at NWCs:

Housing Stability
and Conditions

Food Access

Transportation

Utilities

Employment

Family and
Community
Support

Mental Health

Access to
Healthcare

Health
Insurance
Assistance and
Enrollment

Health
Education

CHW Process Overview

**Visitor to see
CHW rep on
site**

**Complete
consultation
with CHW**

**Discuss top
needs/urgencies**

**CHW to share
resources and
connects
visitors to
services**

**CHW set
conduct
follow up via
client's
preferred
method to
determine if
need was
met.**

**Document
outcome of
referral and
determine if
additional
support
needed.**

Women's Health Partnership Campaign

Take advantage of FREE health services

Are you putting off important screenings or worrying about the cost of care?
With the Michigan Department of Health and Human Services, it's easy to
improve your health and get free medical help.

Discover two programs available to women in Michigan.

BC3NP

The Breast & Cervical Cancer Control Navigation Program covers the costs of follow-up medical care for low-income women — ages 21 to 64 — whether they have insurance or not. And while the BC3NP does not pay for cancer treatment, women diagnosed with breast or cervical cancer may be eligible for a special Medicaid program that does.

For questions, contact BC3NP@michigan.gov.

WISEWOMAN

Available in select areas of the state, the WISEWOMAN Program can help you understand your chronic disease risk factors and make healthy lifestyle choices. Every participant will receive a free health screening and the opportunity to talk to a health coach. Plus, eligible women can choose to participate in free healthy behavior support services.

For questions, contact
MDHHS-MIWISEWOMAN@michigan.gov.



To learn more about the Breast & Cervical Cancer Control Navigation Program (BC3NP) and the WISEWOMAN Program, call 844-446-8727 or visit Michigan.gov/Cancer.

For Spanish: 800-379-1057



Substance Use Prevention Pilot Program

- CHIPS partners with the Opioid Policy and Prevention Team to provide substance use and harm reduction efforts at sites.
- Program's goal: Bring community response efforts to reduce the burden of substance use disorders and mitigating the risk of overdose deaths within communities.

Held Site Partner trainings to become Naloxone Instructors

Naloxone Supplies and Distribution

Education Materials Regarding Overdose and Harm Reduction Strategies

Closing Remarks

- The CHIPS Team is proud that our Neighborhood Testing Sites, now Neighborhood Wellness Centers, act as **a national model**.
- Our work, along with our Site Partners' enduring efforts, demonstrates the power and effectiveness of **community, educational and faith-based partnerships**.
- Sites can ensure **equitable care** in communities where public health and/or governmental **trust** has been damaged.
- Evidence that we can combat **racial and ethnic disparities** in healthcare, address **Social Determinants of Health**, and strive to prevent chronic disease **by shifting focus from emergency response to a preventative strategy**.

Any Questions?

CHIPS Neighborhood Testing Team

Len Uller, Director – ullerl@michigan.gov

Aisha Benton, bentaona1@michigan.gov

Tom O'Donohue, odonohuet@michigan.gov

Ariel Ragin, ragina1@michigan.gov

Anita Sharma, sharmaa6@michigan.gov

Nina Talarico, talaricon@michigan.gov

